







Dear Benefactors and Friends of the Marians of the Immaculate Conception,

The Marian Fathers are a religious congregation rich in the tradition of faith and service. Celebrating the 350th anniversary of our founding, we are genuinely striving to live as a community of faith by proclaiming and honoring the mystery of the Immaculate Conception of the Blessed Virgin Mary, assisting the dying and the souls in Purgatory, and witnessing to the kingdom of God on earth.

The leadership of the Marian Fathers, along with the Campaign Committee, have the joy of asking you to participate in our *Together for Christ and His Church Campaign* in support of our new *Marian Monastery and Chapel*. Needless to say, while our home is much more than the building and rooms in which we gather, giving to the campaign is a way to invest in the future of the Marian Fathers. This campaign will not address all of our needs, but it is another step to making our Marian Community, and its life, stronger by caring for our gifts and giving a return to God in gratitude. We hope and pray that God will also bless us with a new, larger National Shrine of The Divine Mercy to accommodate the growing numbers of pilgrims in the years to come.

Only by acting together can we successfully raise the resources to complete the project outlined in this brochure. Please take the time to review each page carefully. After reading it, we ask that you prayerfully consider your commitment to this project. If you feel God is calling you to help be an apostle of Divine Mercy, please be open to responding with generosity and gratitude as He makes promises to those who accept His call. Thank you, and know that you are in our prayers!

Sincerely,

Very Rev. Chris Alar, MIC

Provincial Superior, United States and Argentina

Director, Association of Marian Helpers

Very Rev. Phris Alar, MIC

Fr. Kaz Chwalek, MIC
Fr. Kazimierz Chwalek, MIC
Former Provincial Superior

Needs of the Marians of the Immaculate Conception

We are presented with an exciting opportunity to create the real community the Marians of the Immaculate Conception on Eden Hill were always meant to share. Following the completion of a Pre-Campaign Study, we believe we are in a privileged place to pursue building a new Monastery and Chapel for our community members. The Pre-Campaign Study results also indicated great interest in a new National Shrine. However, from a budgetary and priority standpoint, we must focus our immediate efforts on the Monastery and Chapel. Marian priests and brothers live in five different buildings in Stockbridge, Massachusetts, which inhibits their ability to be together. The buildings are also in need of repair. The newly-created Marian Monastery will provide the opportunity to fully live in community as a religious order.

The following is a full description of our project:

CURRENT CHALLENGES

Today, Marian priests and brothers live in five separate buildings on campus. Their current accommodations are older buildings that are not conducive to the needs of the community:

- Many Marians have to share rooms during summer pastoral assignments, retreats, and special events.
- Bathrooms are mostly communal due to the limited number.
- There is limited handicap accessibility.
- The dining room only holds 20, and there are about 35 Marians on campus, so communal meals are not possible.
- The Shrine house was built in the 1880's, and infrastructure has not been updated.
- Electric, plumbing, and heating are deficient in most of the residential buildings.
- Lack of insulation in the walls and around the original handmade windows creates a challenging environment in the freezing Massachusetts winters.

- When Marians from across the country visit, cots in common areas are used to accommodate everyone.
- Lack of a private chapel limits the ability of the Marians to worship in communal prayer.

MARIAN MONASTERY AND CHAPEL

Building a new Monastery on the west side of the Eden Hill Campus will address all of the challenges the Marians currently face. They will have enough space to live, share communal meals, and worship as a proper religious order.

PROJECT PRIORITIES

The first priority of this campaign will be to build the new Marian Monastery. As funds are raised, the Monastery will be built first, followed by the Chapel building.

OUTLINED PROJECT NEEDS AND COSTS:

MONASTERY BUILDING: \$17,800,000

CHAPEL BUILDING: \$5,900,000

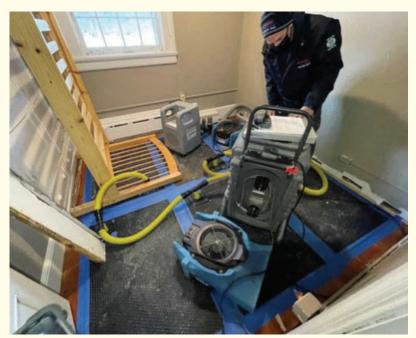
SITE WORK (PARKING, ROADS, DRAINAGE,

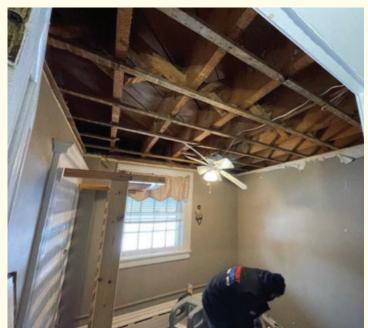
LANDSCAPE): \$3,400,000

FURNITURE, FIXTURE AND EQUIP.:

\$1,400,000

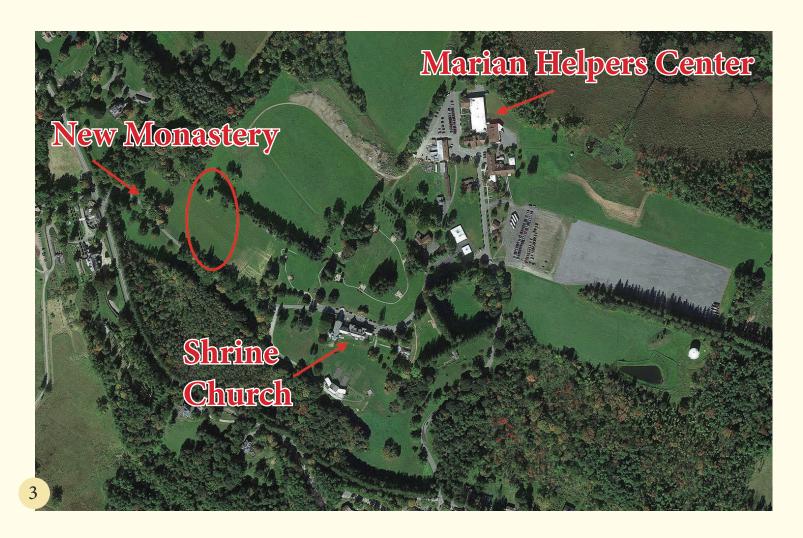
Any additional monies raised above and beyond the listed goal will be applied to future upkeep and expansion projects for the Marian Fathers.





The above photos are a good illustration of our ongoing infrastructure challenges. Because the buildings where we live were originally meant as summer homes, they have never been winterized. The thin pipes are not insulated to function in cold New England winters when temperatures drop to minus 20 degrees. Each winter we experience what you see here: the pipes freeze and burst, then by the time the leak is discovered, the flooding causes damage to as many as all three floors of the house, requiring sheetrock replacement on the walls and ceilings.

Once the new Monastery is built, two of our current residential buildings will be renovated and re-purposed as retreat houses.









OPPORTUNITIES AND RECOGNITION

In an effort to recognize the families and individuals who make a sacrificial gift to our *Together for Christ and His Church* campaign effort, we will create a Gift Recognition Plaque which will be located in the entryway of the new *Marian Monastery*. The participants in this campaign will have their desired inscription listed in alphabetical order. We ask that each donor considers challenging themselves to participate within one of the following levels:

Gift of Mercy For families or individuals who wish to make a gift to the campaign of \$500,000 or more, their names would be gratefully displayed as *Foundational Gifts of Mercy*.

Honoring Our Lady For those families who wish to make a gift to the campaign of \$100,000 – \$499,999, their names would be gratefully displayed as *Patrons of Our Lady*.

Honoring St. Joseph For those families or individuals who wish to make a gift to the campaign of \$50,000 – \$99,999, their names would be gratefully displayed as *Benefactors of Saint Joseph*.

Honoring St. Stanislaus

For those families or individuals who wish to make a gift to the campaign of \$10,000 – \$49,999, their names would be gratefully displayed as *Supporters of Saint Stanislaus*.

Marian Helper Gifts For those families or individuals who wish to make a gift to the campaign of \$5,000 – \$9,999, their names would be gratefully displayed as *Friends of Saint Faustina*.

All payments can be made over a five-year period.

Giving Plans to Consider

WE ASK THAT YOU CONSIDER MAKING A FIVE-YEAR SACRIFICIAL PLEDGE TO THIS CAMPAIGN.

For the gift to the campaign, you may choose monthly, quarterly, semi-annual or annual payments to fulfill your pledge. We are praying that our entire benefactor community will consider a minimum pledge over the next 60 months of \$5,000. While we welcome gifts at levels not listed below, please let this be your guide in determining your support.

| 5-YEAR PLEDGE CHART | | | | | |
|---------------------|-----------|------------|------------------|----------------|--------------|
| Pledge Amount | 10% Down | Annual (5) | Semi-Annual (10) | Quarterly (20) | Monthly (60) |
| \$1,000,000 | \$100,000 | \$180,000 | \$90,000 | \$45,000 | \$15,000 |
| \$500,000 | \$50,000 | \$90,000 | \$45,000 | \$22,500 | \$7,500 |
| \$250,000 | \$25,000 | \$45,000 | \$22,500 | \$11,250 | \$3,750 |
| \$150,000 | \$15,000 | \$27,000 | \$13,500 | \$6,750 | \$2,250 |
| \$100,000 | \$10,000 | \$18,000 | \$9,000 | \$4,500 | \$1,500 |
| \$75,000 | \$7,500 | \$13,500 | \$6,750 | \$3,375 | \$1,125 |
| \$50,000 | \$5,000 | \$9,000 | \$4,500 | \$2,250 | \$750 |
| \$25,000 | \$2,500 | \$4,500 | \$2,250 | \$1,125 | \$375 |
| \$15,000 | \$1,500 | \$2,700 | \$1,350 | \$675 | \$225 |
| \$10,000 | \$1,000 | \$1,800 | \$900 | \$450 | \$150 |
| \$7,500 | \$750 | \$1,350 | \$675 | \$338 | \$113 |
| \$5,000 | \$500 | \$900 | \$450 | \$225 | \$75 |

Ways to Give

Cash

Those who wish to make an outright gift of cash, or fulfill their pledge through cash payments, should make their check payable to the *Association of Marian Helpers*. Credit cards are also acceptable. Such gifts are tax deductible to the full extent allowed by law.

Pledges

Cash pledges shall be counted toward the campaign goal at the full, face value of the pledge when properly documented by a signed pledge card or written letter of intent. To be counted in full toward the campaign goal, the pledge must be payable in full within a period of up to five years from the date of the pledge.

Securities

Appreciated securities offer donors an income tax deduction for a charitable gift and donors avoid capital gains tax that will be incurred through a sale. Please consult your tax accountant for advice or visit:

Marian.org/stocks

Matching Gifts

You may be able to double the impact of your gift. Many employers have matching gift programs and will match any charitable contributions made by employees, retirees, and employee spouses. Please see your Human Resource Department to check your company's guidelines to see if your campaign gift qualifies.

Qualified Charitable Distribution from your IRA

This is one of the savviest ways to make a gift if you are 70 ½ or older. Arrange a QCD from your IRA and satisfy your required minimum distribution (RMD) at the same time. Please consult your financial adviser or visit:

Marian.org/QCD

In addition to a pledge, you might consider these other ways to give:

Bequests

Individuals may make a gift in a specific amount or a percentage of his or her estate to support the Marians of the Immaculate Conception. Please consult your financial adviser for advice or visit: Marian.org/will

Life Insurance

Marians of the Immaculate Conception may be named as the owner and beneficiary of a new policy or ownership of an existing policy may be transferred to them. For more information, please visit: Marian.org/planned-giving

Real Estate

Real estate allows donors to both claim an income tax deduction for the value of the gift and avoid paying a capital gains tax on the appreciation of the property. Please consult your financial adviser for advice or visit:

Marian.org/planned-giving

Life Income Gifts

One can make a gift of cash, securities, or other assets to the Marians of the Immaculate Conception and receive both incomes for life and a charitable tax deduction in return. A variety of trusts and annuities facilitate such gifts. Upon the donor's or designated beneficiary's death, or at another prearranged time, the trust terminates and the assets are transferred to the religious order. Please consult your financial adviser for advice or visit: Marian.org/planned-giving

FREQUENTLY ASKED QUESTIONS

How was the project to build the Marian Monastery and Chapel determined?

The Marian Monastery and Chapel building project was determined by the Marian Fathers' leadership based on their current and future needs. The project was then tested through personal interviews, focus groups, and an e-survey during the feasibility study conducted by Ruotolo Associates. Building cost estimates were provided by our architect.

Why is the new National Shrine not included in this campaign?

While the prospect of building a new National Shrine was well-received during the Pre-Campaign Study, we are focusing our efforts on the Monastery and Chapel. There are two primary reasons for this. The first is strictly budgetary. The overall combined cost of a new Shrine as well as the Monastery and Chapel would surpass our fundraising capacity. The second is that we must prioritize our Marian priests and brothers. They currently reside in fragmented groups and in buildings that are in great need of repair. It is our intention to address the new National Shrine in a future project.

When will construction begin?

The duration of the capital campaign will be approximately 18 months, which will provide sufficient time for donors to prayerfully consider their pledge amount. A pledge redemption period of 60 months will follow the capital campaign. Construction will begin once 90% of the project goal has been funded.

How much am I expected to give?

Your pledge is a very personal decision. This campaign is a unique opportunity for the Marian Fathers to continue as a vibrant community. Ultimately, we ask that you consider your sacrificial gift in terms of your overall stewardship to our religious order, and what this project means to you, your family, and the future of the Marians. We have been blessed by the sacrifices of those who came before us.

How long will I have to meet my pledge?

Making a pledge as opposed to a one-time gift allows you to make a larger gift to this campaign over a designated period of time. We are asking donors to fulfill their pledges over a five-year period.

I already give to the Marians. Why should I support the campaign?

The campaign supports the needed Marian Monastery and Chapel project and is separate from the regular donations. The Marians are grateful for all donations received throughout the year. Your generous on-going contributions are needed for regular operating expenses and are not designated for capital improvements or repairs. Ideally, our Order's ordinary income should be at least equal to its ordinary expenses (utilities, supplies, services, employee salary and benefits, insurance, etc.). Capital projects are considered extraordinary expenses that need additional funding.

Is my gift tax deductible?

Yes. The amount contributed is deductible to the full extent provided by the law.

How can I make my payments?

We have developed a five-year pledge chart to help you identify a pledge level that you can reach. You can choose to fulfill your pledge in a number of ways. The Marians' Mission Advancement Office will send out pledge reminders on a regular basis.

Will my gift be recognized?

Unless requested otherwise, all contributors to the campaign will be included in an alphabetical listing of donors on our website.

What happens if I am unable to complete my pledge?

A pledge to the campaign is a faith promise; it is not legally binding. The Marian Fathers are dependent on the generosity and ability of their benefactors and community friends to complete this project. While we pray that you will not experience any financial challenges, should your situation change, we will work with you to accommodate any unforeseen personal situations.

TOGETHER for CHRIST and HIS CHURCH

God, our refuge and our strength,
be with us in our labors,
for we remember if the Lord does not build this house,
in vain do its builders labor.
Assist the Marians of the Immaculate Conception
to renew our commitment to Jesus, the Divine Mercy
and to improve the holy grounds of Eden Hill.
Bless, O Lord, the work of our hands.
Through the intercession of Mary,
Immaculately Conceived and Patroness of our Congregation;
Saint Joseph, Patron of the Universal Church,
and our Founding Father,
St. Stanislaus Papczyński.
We ask this through Christ,
Our Lord.

AMEN

